

Corporate Overview

Acquisition Activity:

- Acquired Integrated Strategies, Inc. — August 2005
- Acquired McKnight Associates, Inc. — July 2005
- Acquired DeLeeuw Associates, Inc. — March 2004
- Acquired Business Intelligence Consulting Division of Software Forces, LLC — February 2004
- Acquired assets of Scosys, Inc.— November 2002

Markets Served:

Global 2000 and Small/Medium Business enterprises across industries, but with specialization in financial services, manufacturing, healthcare, pharmaceutical, retail and telecommunications

Partial Client Listing:

ADP	Goldman Sachs	Nikon USA
Bank of America	Jaguar	NYISO
Bristol-Myers Squibb	JPMorgan Chase	Pfizer
Cadbury Schweppes	Lenox	Standard & Poor's
Cendant	Liberty Mutual	The Clorox Company
Coach	Morgan Stanley	Tiffany & Co.
France Telecom	Novartis	

Partners:

Business Solutions	Data Warehousing	Process Simulation
SAP	Appfluent	iGrafx
Business Intelligence	Master Data Management	Regulatory Reporting
Business Objects	Dataflux	IDOM
Cognos	Siperian	Training
Informatica	Database	SetFocus
Microstrategy	Oracle	
	Microsoft	
	Netezza	
	ParAccel	

Executive Team:

Lori Cohen, President & Chief Executive Officer, Director
Scott Newman, Executive Vice President, Chief Strategy Officer, Chairman of the Board
Bryan Carey, Senior Vice President, Strategic Consulting; Managing Director, CSI DeLeeuw
Bill Hendry, Vice President & Chief Financial Officer, Treasurer and Secretary

For more information:

Media Relations:

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 Director Marketing and Corp Communications
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Board of Directors

Scott Newman
Executive Vice President, CSO, Chairman

Scott Newman founded the Company in 1990 with the vision of creating a cost-effective services solution to address the complexities of data and application migrations. Over the years, CSI has evolved to address the vast changes in technology platforms, and Newman's leadership has helped the Company to emerge as the largest publicly held Data Warehousing and Business Intelligence consultancy. Newman served as CEO from the company's inception to 2009, when he assumed the position of chief strategy officer.

Newman possesses a wide range of software and hardware architecture experience, including client/server, data discovery, distributed systems, data warehousing, scalable solutions and s-business. In addition, his expertise in strategic planning, analysis, design, testing and implementation of complex big-data solutions has been invaluable in consulting on data warehousing and business intelligence strategies for CSI's clients, including AT&T Capital, Jaguar Cars, Cytec and JPMorgan Chase.

He is a member of the Young Presidents Organization, a leadership organization that promotes the exchange of ideas, pursuit of learning and sharing of strategies to achieve personal and professional growth and success. Newman holds a bachelor's degree from Brooklyn College.

Lori Cohen
President, CEO, Director

Lori Cohen, appointed president and chief executive officer in 2009, is a hands-on strategist and project manager with more than 25 years of experience in Architecture, Data Migrations, Data Modeling, Design, QA and Development of a variety of Information and Data warehouse systems. In addition Lori has significant industry expertise in both financial services as well as pharmaceutical.

As vice president Delivery Services for CSI, Lori provided subject matter expertise as well technical expertise to our global 2000 clients. Cohen is also a member of the technical advisory committee (TAC) at CSI. She specialized in the project management of large client projects which include Application Development, Information Architecture, Data Migrations, Data warehousing and Data quality development efforts. She has been instrumental in developing the information management best practices currently in use at CSI. She has a broad range of experience dealing with issues related to systems development, architecture and implementation. Additionally, Cohen has assumed hands-on development and leadership roles for many projects. Her leadership skills and strengths have positioned her as lead strategist and engagement manager on most of CSI's high-profile engagements. Cohen holds a bachelor's degree in computer science from S.U.N.Y. Oswego.

Thomas Pear
Director

Thomas Pear, a member of CSI's board of directors since 2006, is Chair of the Compensation and Stock Option Committee, and member of the Audit Committee and the Nominating and Corporate Governance Committee. Pear is a principal in Saw Mill Sports Management and a management consultant. From 1993 to 2006, Mr. Pear served as chief financial officer of The Atlantic Club, and served as its president from 2002 to 2006. Prior to this, Mr. Pear served as vice president and general manager of DM Engineering, vice president and chief financial officer of Tennis Equities, and staff accountant at Malkin, Studley and Ramey CPA, PC. Mr. Pear holds a bachelor's degree in accounting from Nichols College in 1974.

Lawrence Reisman
Director

Lawrence K. Reisman, a member of CSI's board of directors since 2006, serves as Chair of the Audit Committee, and member of the Compensation and Stock Option Committee and the Nominating and Corporate Governance Committee. Reisman is a certified public accountant who has been the principal of his own firm, The Accounting Offices of L.K. Reisman, since 1986. Prior to forming his company, Reisman was a tax manager at Coopers & Lybrand and Peat Marwick Mitchell. He routinely provides accounting services to small and medium-sized companies, including auditing, review and compilation of financial statements, corporate, partnership and individual taxation, designing accounting systems and management consulting services. Reisman holds an M.B.A. in finance and taxation from St. John's University.

Brian Walton
Director

Brian Walton, elected to CSI's board of directors in 2010, is a veteran of more than three decades in the information technology industry. He retired in June 2008 after 30 years with the IBM Corporation, having served in numerous marketing, product development and technical sales executive roles both in the Americas and globally. Mr. Walton has experience with complex global IT enterprises down to small businesses in both direct client-facing and business partner sales and support models. The Connecticut resident holds a bachelor's degree in mathematics from the University of Nebraska at Omaha.

**Lori
Cohen**

President,
CEO, Director

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**Scott
Newman**

Executive Vice
President,
CSO,
Chairman

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**Bryan
Carey**

Senior Vice
President,
Strategic Consulting;
Managing Director,
CSI DeLeeuw

In 2007, Bryan Carey was named managing director of CSI DeLeeuw, and was also appointed senior vice president of strategic consulting for CSI. Leveraging more than two decades of change management experience in both corporate and consulting environments, Carey and his team have developed proven business transformation tools and methodologies focused on operational efficiency, process optimization, voice of the customer and employee experience. Carey manages CSI's business transformation practice which includes Lean and Six Sigma methodologies. His success is attributed to building teams with the right blend of industry/subject matter expertise with change management skills and knowledge to deliver client-focused solutions and services. Carey has led Lean Six Sigma roll-out initiatives at NY Independent System Operators, Bank of New York, Cendant Corporation and JPMorgan Chase. He has spoken at numerous Six Sigma events, as well as authored a number of articles on change and project management utilizing Lean and Six Sigma.

Carey holds a bachelor's degree in philosophy from the University of Notre Dame, and an M.B.A in finance from the University of South Carolina.

**William
Hendry**

Vice President,
CFO,
Treasurer

Bill Hendry is responsible for the overall financial management for CSI, including the Company's banking and investor relations, and plays a major role in the Company's merger and acquisition strategy. Hendry, a certified public account in the state of New Jersey, joined CSI in the role of controller in March 2004. In October 2006, Hendry was appointed CFO.

Prior to joining the CSI team, he held controller and vice president-Finance roles primarily for software and service companies, ranging in size from start-up to Fortune 100 companies, both private and publicly held. From 1987 to 1990, Hendry designed and implemented various financial systems for WR Grace & Co. From 1983 to 1986, Hendry was an accountant with Peat, Marwick, Mitchell and Co. Hendry received both a bachelor's in accounting and an M.B.A in finance from Fairleigh Dickinson University.

Leadership Team

Barbara McConnell

Vice President,
Strategic Initiatives
and Consulting
Services

Barbara McConnell, a senior project manager and vice president with CSI DeLeeuw brings more than 25 years experience and is a key contributor on a number of strategic and business initiatives within the organization. McConnell manages our Sustaining Change program and focuses on providing solutions and services aimed at change adoption and sustainment. Leveraging an extensive human resources background, she focuses on the people-side of change, promoting stakeholder engagement and commitment, to assist clients in obtaining the right return on their investment in change. McConnell's diverse business background and human resources knowledge provides a unique foundation for the strategic contributions she makes to the firm. She has provided human resource strategic consulting services for organizations including Bank of America, PNC Bank, ING and Prudential.

Prior to joining CSI DeLeeuw, she worked for one of the largest financial services companies in the U.S. for more than 16 years in a number of diverse and progressive positions in financial operations and human resources. Her experiences include support roles in various business units including the reinsurance, asset management and credit insurance businesses.

Jared Hillam

Vice President,
Business Intelligence

Jared Hillam serves as CSI's vice president of Business Intelligence. During his tenure in this position, Hillam has grown the CSI's business intelligence line of business creating new offerings and implementing CSI's Business Intelligence Center of Excellence. His contributions in go-to-market strategies are founded in a sound understanding of Data Delivery lifecycles, including Master Data Management, Data Profiling, Data Quality, Data Warehousing/EII, and Business Intelligence. Prior to CSI, Hillam consulted with organizations like Farm Management Company, Western Electronics and Office Max.

Hillam is a frequent speaker on business intelligence topics. He brings hands-on product expertise as well as a keen awareness of his customers' perspectives and needs, delivering bottom-line results with integrity. Hillam holds a bachelor's degree in Finance and Business Management from Brigham Young University.

Marcella Chateau

Director,
Human Resources
and Administrative
Services

Marcella Chateau oversees a wide scope of services including compensation, benefits, training, performance management, and employee relations. She served as vice president of Human Resources for TSR Wireless, and prior to that, she developed the HR department for a major biotechnology company during its start-up phase.

Chateau received a bachelor's degree in business management from Marymount College and is a member of the Society for Human Resource Management.

Tracee Lee Beebe

Director,
Marketing and
Corporate
Communications

With 30 years professional experience, Tracee Lee Beebe serves as CSI's media and public relations contact and manages all corporate communications and marketing initiatives. During her career, Beebe has served in numerous marketing and communications roles including Vystar Credit Union, Corbel and Company (a SunGard company), and State Farm Mutual Insurance Companies. She joined CSI-DeLeeuw in 1998 as a consultant, working for clients like Bank of America. In 2005, she was named director of marketing and corporate communications for CSI.

A member of the International Association of Business Communicators, Beebe holds a degree in marketing management and a Six Sigma Green Belt certification.

Sam Sodano

Director,
Sales

Sam Sodano, director of sales for CSI, brings more than 25 years experience in the technology staffing industry.

Sodano joined the CSI team in its recruiting department, and was appointed director of sales in 2010. Prior to joining CSI, Sodano served as the director of Sales and Operations for Atlas Data Systems, and vice president of Sales and Operations for COMSYS and AETEA, large staffing companies in the New York Metropolitan area. Sodano started his consulting career as a developer and project manager while at Paragon Computer Professionals, where he was employed from 1982 to 1998 and held positions of technical manager, recruiting manager, branch manager and area manager before accepting the position of vice president of Sales and Operations at COMSYS.

Sam studied Computer Science at St. Peter's College in Jersey City, New Jersey.